



• DESIGN STUDIO •

**MEDIA RELEASE**

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## **29 DESIGN STUDIO FOUNDER JOINS NATIONAL BOARD OF DIRECTORS**

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Upstate New York — Maureen Ballatori, founder of 29 Design Studio, has been voted in as a national board member for the PMD Foundation.

29 Design Studio is proud to recognize Ballatori for her dedication to philanthropy and giving back to the community. With a triple bottom line mentality - People, Profit, and Planet - she strives for excellence in her work, driving growth for herself and her community via her generous spirit. "I'm honored to volunteer my time with the PMD Foundation. The Foundation is close to my heart - and my family," said Ballatori. "I have a nephew who lives with PMD, and it's his infectious smile that makes me proud to support the incredible research the Foundation is doing."

PMD Foundation Board Chair, Dave Manley, said of their new member, "Maureen has a lot to offer and I look forward to working with her and the rest of the board to grow the Foundation together. There are some truly exciting things happening. We're excited to have her on board!"

29 Design Studio, lead by Ballatori, works with a number of non-profit and community foundations primarily focused on entrepreneurship, women's issues and community youth. She is also on the Board of Directors for Our Children's Place Child Care Centers and volunteers with Junior Achievement of Central Upstate NY. Maureen is a local and national member of the Great Dames Network, a social venture providing opportunities for smart and accomplished women.

### **About 29 Design Studio:**

29 Design Studio is led by Maureen Ballatori who started the company as a freelancing side project more than ten years ago. Now a thriving business operating in Upstate New York, Maureen enjoys working with clients nationwide to help deliver smart results executed with strategic marketing and thoughtful graphic design. 29 Design Studio curates a popular monthly newsletter filled with inspiring and interesting content. Sign up at [www.29designstudio.com/wemake](http://www.29designstudio.com/wemake)

***About the PMD Foundation:***

The PMD Foundation serves those affected by PMD through education, research, service and advocacy. This family-driven foundation is dedicated to providing patients and their families with information about their disease and assistance in identifying sources of medical care, social service, and genetic counseling; establishing a communications network among families; increasing public awareness and acting as an information source for health care providers; and promoting research into causes, treatment, prevention and cure of PMD.

PMD, or Pelizaeus-Merzbacher Disease, is part of a group of disorders known as Leukodystrophies. PMD children are born with little myelin. Coordination, motor abilities, and intellectual function are delayed to variable extents. There is currently no cure for Pelizaeus-Merzbacher disease, nor is there a standard course of treatment. There is hope PMD can be treated in the near future with new advances in gene sequencing and cell therapies. Learn more at <http://pmdfoundation.org/>