



•DESIGN STUDIO•

**MEDIA RELEASE**

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## **FINGER LAKES DESIGN AGENCY CHOSEN FOR NEW YORK STATE OF DESIGN EXHIBITION**

Contact: Jennifer Gyuricska  
Phone: (506) 999-0926  
Email: [hi@29designstudio.com](mailto:hi@29designstudio.com)

Geneva, NY — 29 Design Studio announced today that it has been selected to be a part of the New York State of Design exhibition on September 29th at the Troy Innovation Garage in Troy, NY.

29 Design Studio will have two submissions displayed: *9 to 5 Project Career Consulting Branding* and *Imagine Monroe Rebranding*.

29 Design Studio developed a brand strategy and a vibrant website design for the [9 to 5 Project Career Consulting](#) business. The aim: help create strategic partnerships with individuals and organizations who can support underemployed women in realizing their full potential.

29 Design Studio worked closely with leaders in Monroe County government in this pivotal rebrand. As a growing region rich with cutting-edge technology, new programs under [Imagine Monroe](#) focus on attracting economically-sound commerce. The new brand position solidifies the connection between strong businesses and strong communities.

As an exhibitor, 29 Design Studio is also eligible to win up to three Judge's Choice Awards selected by judges, Justin Ahrens, Debbie Millman and J. Dontrese Brown.

The winners of these awards will be announced at the exhibition opening, September 29th.

### ***Find 29 Design Studio:***

29 Design Studio curates a popular monthly newsletter filled with inspiring and interesting content. Sign up at [www.29designstudio.com/wemake](http://www.29designstudio.com/wemake).

Website: [29designstudio.com](http://29designstudio.com)  
Facebook: [www.facebook.com/29DesignStudio](http://www.facebook.com/29DesignStudio)  
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***About 29 Design Studio:***

29 Design Studio is led by Maureen Ballatori who started the company as a freelancing side project more than ten years ago. Now a thriving business operating out of the Finger Lakes Region of New York State, Maureen enjoys working with clients nationwide to help deliver smart results executed with strategic marketing and thoughtful graphic design.

***Find the New York State of Design exhibit:***

Website: [upstatenewyork.aiga.org/event-internal/new-york-state-of-design-exhibit-opening/](http://upstatenewyork.aiga.org/event-internal/new-york-state-of-design-exhibit-opening/)

Facebook: [www.facebook.com/pg/AIGAUPSTNY/events/](https://www.facebook.com/pg/AIGAUPSTNY/events/)

***About the New York State of Design exhibition:***

New York State of Design is a state-wide curated show created to highlight professional communication design work while celebrating the design and thinking of creatives in Upstate New York. But it's more than just a show. The goal is to engage the design community, and more importantly, to engage the business community.