



•DESIGN STUDIO•

MEDIA RELEASE

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29 DESIGN STUDIO WINS FOUR INTERNATIONAL AWARDS

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Rochester, NY: Small but mighty agencies are recognized with Davey Awards, and local favorite 29 Design Studio has taken home one gold and three silver this year.

“We’re thrilled to be recognized for a second year in a row,” said 29 Design Studio’s founder, Maureen Ballatori. “We pride ourselves on being nimble and innovative. It’s exciting to see it paying off!”

It’s the second year for Imagine Monroe, as well. Working with the Monroe County government has brought home gold in the Government website category this year, after winning for their rebrand in 2017 which solidified the connection between strong businesses and strong communities.

29 Design Studio has also been recognized for their work with Crunch Time Apple Growers, a cooperative of 147 farms and orchards throughout New York State. Crunch Time grows and markets their proprietary apples, RubyFrost and SnapDragon. This collaboration has garnered:

- A silver Davey award for their Integrated Promotional and Branding Campaign for SnapDragon apples;
- A silver for the RubyFrost “Baker’s Little Helper” in the Contests & Promotions for Online Advertising & Marketing Category; and
- A third silver for SnapDragon’s “Pack a Snap Win a Schwinn!” in the Contests & Promotions for Online Advertising & Marketing.

The Davey Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 700+ member international organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

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About 29 Design Studio:

29 Design Studio is a boutique branding and marketing agency in upstate New York. The small but nimble agency brings together a dedicated team who enjoys working with clients nationwide to help deliver smart results executed with strategic marketing and thoughtful graphic design.

Find the Davey Awards:

Website: www.daveyawards.com

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About the Davey Awards:

The Davey Awards exclusively honor the “Davids” of creativity, the finest small shops, firms and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the “Creative Davids”, who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve.