



• DESIGN STUDIO •

MEDIA RELEASE

November 14, 2017

29 DESIGN STUDIO WINS INTERNATIONAL DAVEY AWARD

Contact: Jennifer Gyuricska
Phone: (506) 999-0926
Email: jennifer@29designstudio.com

Rochester, NY — What does it take to be recognized as one of the best among the brightest worldwide? It takes a small agency doing big things with great clients.

29 Design Studio is honored to announce that rebranding work for Imagine Monroe has received a silver award in the Corporate Identity category of the International Davey Awards competition.

“We’re very excited to receive this recognition for our client,” said 29 Design Studio’s founder, Maureen Ballatori. “Working with Imagine Monroe to reposition and rebrand the County of Monroe Industrial Development Agency has been one of our favorite projects and this is just the beginning. We’re looking forward to releasing future work for Imagine Monroe!”

29 Design Studio worked closely with leaders in Monroe County government in this pivotal rebrand. As a growing region rich with cutting-edge technology, new programs under [Imagine Monroe](#) focus on attracting economically-sound commerce. The new brand position solidifies the connection between strong businesses and strong communities.

The Davey Awards is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 700+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

Find 29 Design Studio:

29 Design Studio curates a popular monthly newsletter filled with inspiring and interesting content. Sign up at www.29designstudio.com/wemake.

Website: 29designstudio.com

Facebook: www.facebook.com/29DesignStudio

Twitter: www.twitter.com/DesignerMaureen

Instagram: www.instagram.com/29designstudiollc

About 29 Design Studio:

29 Design Studio is led by Maureen Ballatori who started the company as a freelancing side project more than ten years ago. Now a thriving business operating out of Upstate New York, Maureen enjoys working with clients nationwide to help deliver smart results executed with strategic marketing and thoughtful graphic design.

Find the Davey Awards:

Website: www.daveyawards.com

Facebook: www.facebook.com/daveyawards

Twitter: [@daveyawards](https://twitter.com/daveyawards)

About the Davey Awards:

The Davey Awards is an international creative award focused exclusively on honoring outstanding creative work from the best small agencies worldwide. The 13th Annual Davey Awards received nearly 4,000 entries from ad agencies, interactive agencies, production firms, in-house creative professionals, graphic designers, design firms and public relations firms.

David defeated the mighty Goliath with a big idea and a little rock. That is the sort of thing small agencies do every day. The Davey Awards honors the achievement of the "Creative David's" where strength comes from ideas, intelligence and out-of-the-box thinking, not a "Giant's" bankroll. Great work is about fresh ideas and exceptional execution, not the biggest budgets. The Davey levels the playing field so entrants compete with only their peers and can win the recognition they deserve.